

# CHEERS Town Hall: Concepts



02 FEBRUARY 2021

**Cleveland Harbor  
Eastern Embayment  
Resilience Study**



# Tonight's Agenda

presentation

What is CHEERS?

Concept Development

Touch the Water (*polling*)

Play at the Shore (*polling*)

Connect with Nature (*polling*)

activity

Q&A +

Facilitated Discussion

**What is  
CHEERS?**

# What is CHEERS?

CHEERS, aka, the **Cleveland Harbor Eastern Embayment Resilience Study** will be a community-focused resiliency plan for the eastern Cleveland lakeshore that will *Embrace the Lake* as an asset for future generations.

The year-long study will focus on leveraging *nature-based solutions* to improve the environment, reconnect communities to the lake, enhance public health and wellness, bolster the economy, and improve aquatic and terrestrial habitats.

# THE STUDY AREA

TO DOWNTOWN CLEVELAND >



# the Partners



**City of  
Cleveland**



**Ohio  
Department of  
Natural  
Resources**



**Ohio  
Department of  
Transportation**



**The Port of  
Cleveland**



**Cleveland  
Metroparks**

*Project Funding is provided by a grant  
from the National Fish and Wildlife  
Foundation and matching funds from  
the five project partners.*

# the Project Team & Stakeholders

## project team

City of Cleveland staff  
City of Cleveland - Ward 10  
Councilman Hairston  
Cleveland Neighborhood  
Progress  
Cleveland Metroparks  
Cuyahoga County  
Doan Brook Watershed  
Partners  
Famicos  
First Energy  
Northeast Ohio Regional Sewer  
District (NEORS D)  
Northeast Ohio Areawide  
Coordinating Agency (NOACA)  
Trust for Public Land  
University Circle, Inc.  
USDA - Burke Wildlife Specialist

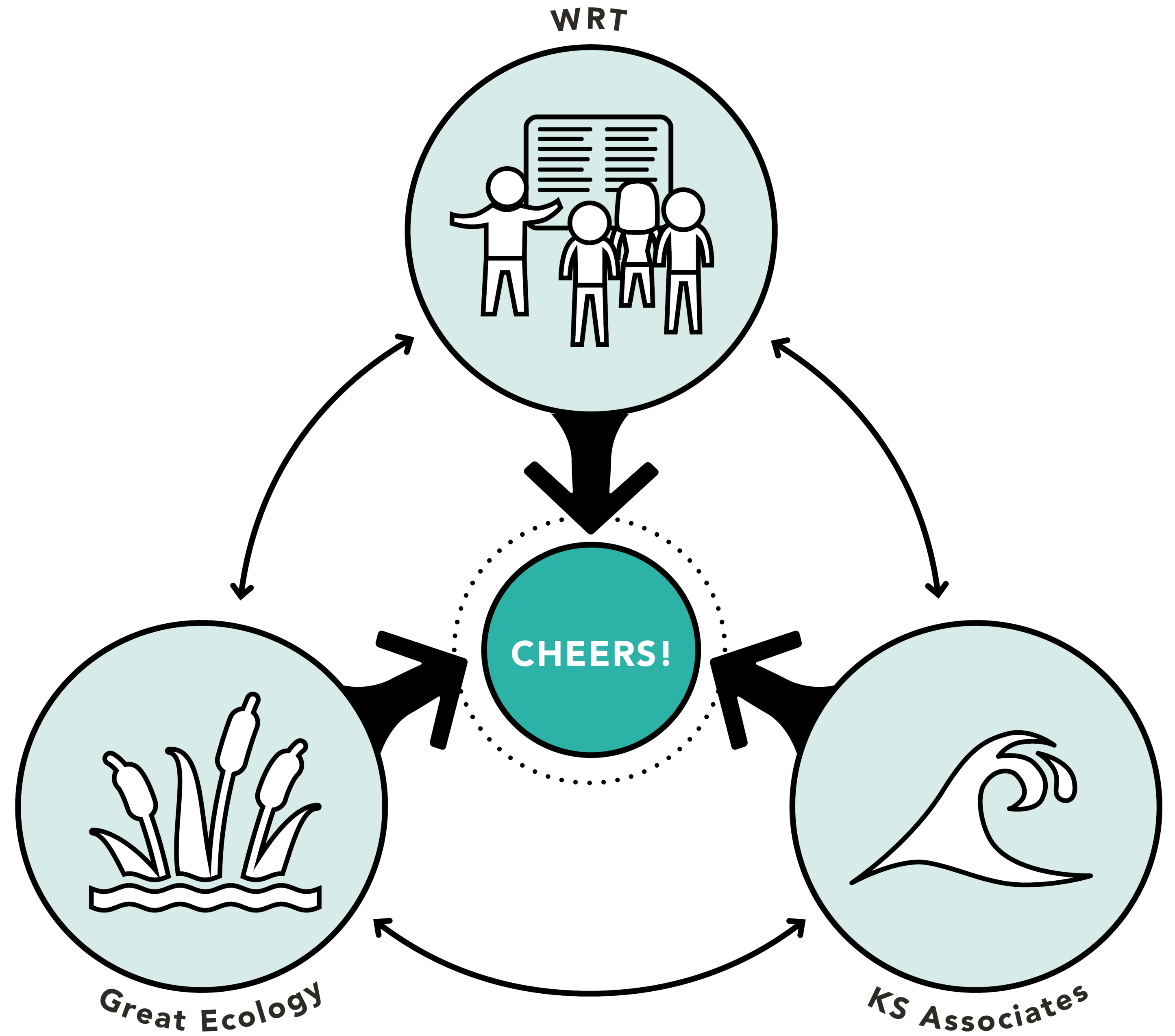
## stakeholder committee

Ariel International  
Bike Cleveland  
Bluestone Heights  
Campus District  
CEI  
City of Cleveland - Wards 7  
(Councilman Jones) and 9  
(Councilman Conwell)  
Cleveland Cultural Gardens  
Cleveland Museum of  
Natural History  
Cleveland State University -  
MUPD  
Collinwood CDC  
Cuyahoga Soil and Water  
Conservation District  
Cuyahoga County  
Cuyahoga County Council

District 7 Councilwoman  
Conwell  
Destination Cleveland  
Dominion Energy  
Downtown Cleveland  
Alliance  
City of Euclid  
Forest City Yacht Club  
Greater Cleveland Regional  
Transit Authority (GCRTA)  
Green City Blue Lake  
Green Ribbon Coalition  
Holden Parks Trust  
Ingenuity  
InterCity Yacht Club  
Lake Erie Coastal Ohio Trail  
Scenic Byway  
Lakeside Yacht Club

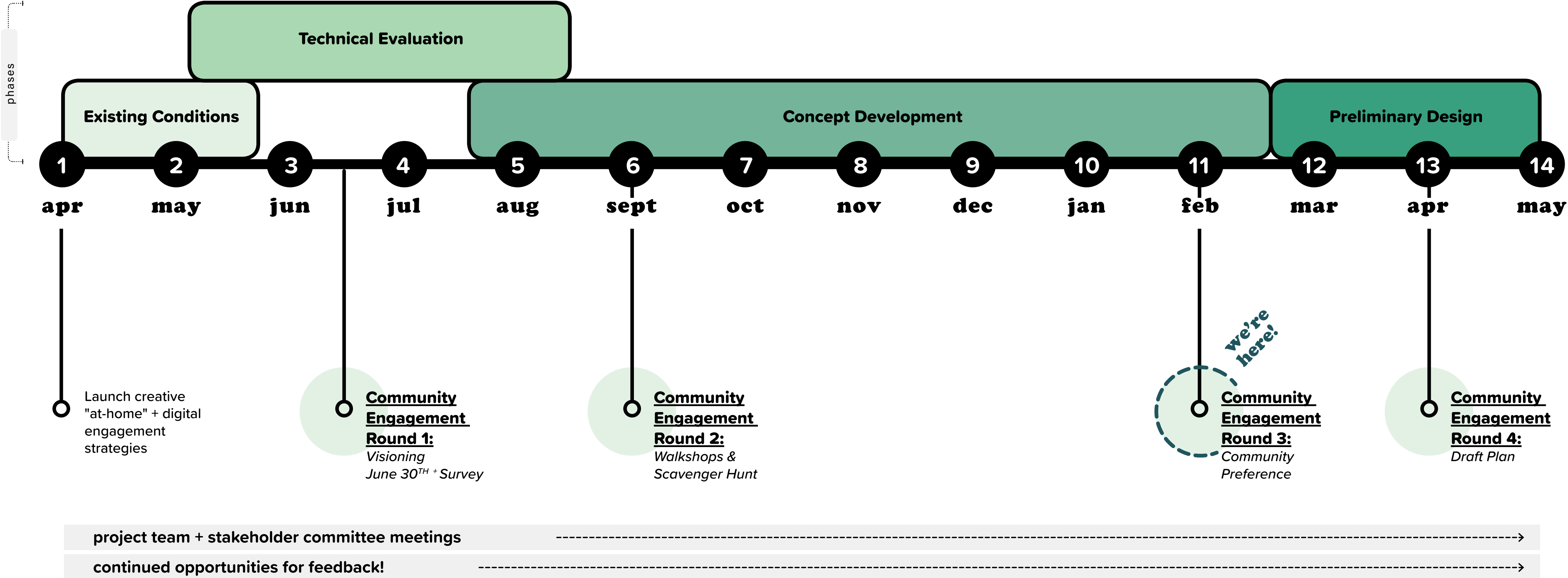
LAND studio  
MidTown / AsiaTown  
MyCom Youth Council  
ODNR Division of Wildlife  
St. Clair Superior  
Development Corporation  
Shoreline  
Slovenian National Home  
St. Martin de Porres High  
School  
The Foundry  
UMADOP  
US Army Corps of Engineers  
Village of Bratenahl  
West Creek Conservancy  
Western Reserve Land  
Conservancy

# the Consultant Team





# the Process



# CITY OF CLEVELAND

- + Access & Connectivity
- + Recreation (fishing, picnic)
- + Equity (east side)
- + Cohesive Lakefront (asset, tourism)

# ODNR

- + Aquatic Restoration
- + Maximize Natural Habitat

# ODOT

- + Reduce Maintenance Costs
- + Improve Safety (wave action)
- + Decrease Salting / Icing

# CHEERS!

- + Recreation (fishing, picnic)
- + Trails / Walkways
- + Increase Natural Areas
- + Create “go-to” Destination
- + Connect Park Spaces

# CLEVELAND METROPARKS

- + Dredge Material Capture
- + Beneficial Reuse Program
- + Support City Tourism

# PORT OF CLEVELAND



# Walkshops

- + 4 tour routes & 3 time slots
- + 87 registrations
- + 12+ volunteers
- + followed COVID-19 protocols

**Takeaways: More targeted engagement via intercept surveys and outreach to community groups is needed. More walkshops can be scheduled based on interest from groups!**



**JOIN US  
FOR A WALK  
ALONG  
LAKE ERIE!**

**EMBRACE THE LAKE  
WALKSHOPS  
SEPT. 20TH & 21ST.**







# E. 55<sup>th</sup> Street



# E. 72<sup>nd</sup> Street

Floating docks, more access to the water

More programming

More safety (guardrails, etc)

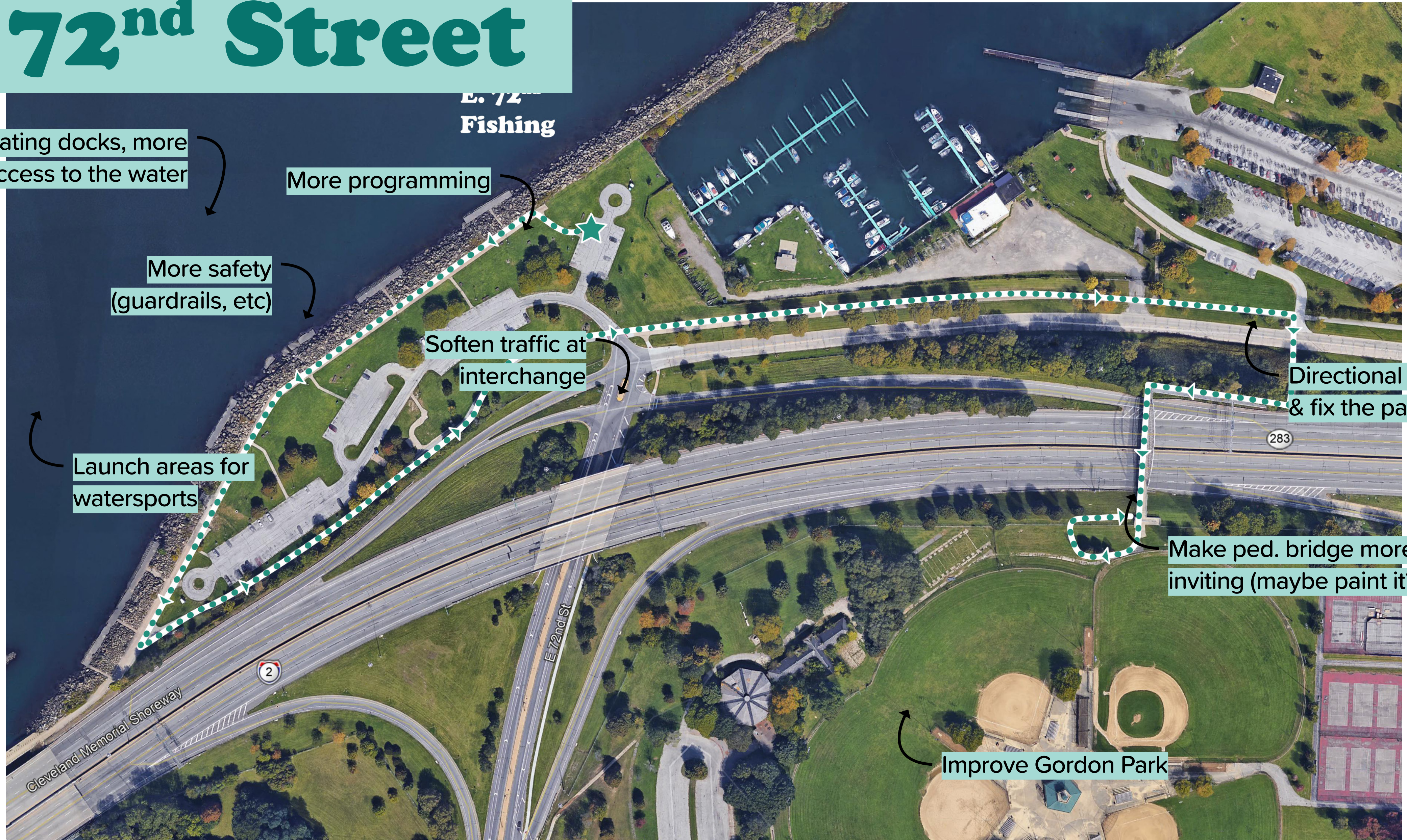
Soften traffic at interchange

Launch areas for watersports

Directional signage & fix the pathways

Make ped. bridge more inviting (maybe paint it?)

Improve Gordon Park



E. 72<sup>nd</sup> Street  
Fishing

Cleveland Memorial Shoreway

E 72nd St

283

2

# North Gordon Park





# CLNP



# Virtual Scavenger Hunt

- + 8 sites along the lakefront
- + MOOS seating / furniture
- + participants entered to win one of 15 gift cards



## JOIN OUR SELF-GUIDED EASTERN LAKEFRONT Scavenger Hunt

1

**START**

Download the Survey123 app or use your smartphone browser to get started

2

**EXPLORE**

Check out all 8 sites along the lakefront!

3

**WIN!**

Complete the activity for least one site for a chance to win one of 15 gift cards!

*Spot the MOOS seating along the way!*



# **To improve the resiliency of the lakefront we need to consider:**



**Goal is to bring water, nature, and people into balance!**



**touch the water**

+



**play at the shore**

+



**connect with nature**

# by proposing nature-based solutions that:



people and communities to the Lake



spaces that meet the needs of the community

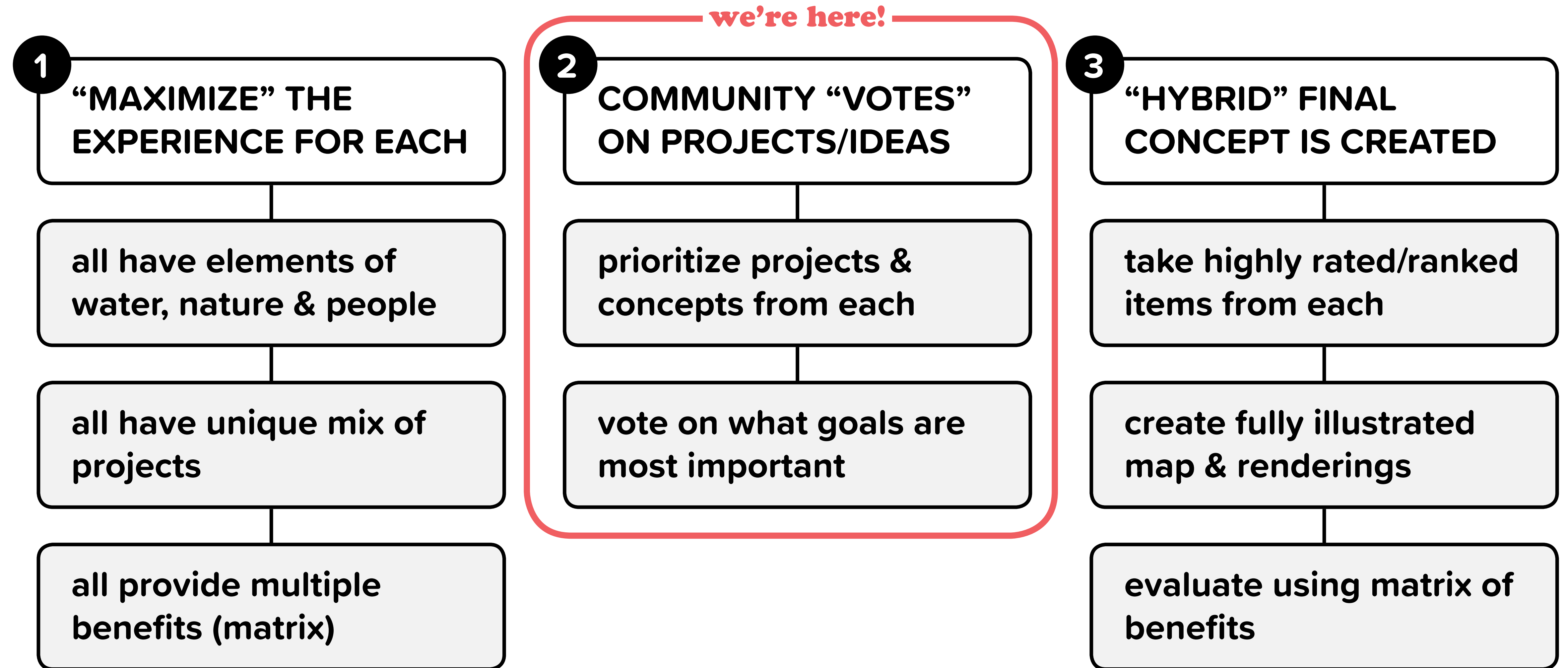


natural systems that enhance the wellbeing of the Lake and communities



the legacy, history, and significance of the Lake

# How we get there! A roadmap to a resilient Lakefront:





## GOALS:



Connect

**Create more opportunities to touch and engage with the water.**



Program

**Provide a diversity of water-based recreation opportunities (fishing, wading, watersports, etc.)**



Protect

**Enhance and create new wetland areas and protected coves that protect infrastructure & provide new habitat space**



Celebrate

**Honor the cultural, historic, and environmental significance of the water and its connection to communities**

# TOUCH THE WATER

TO DOWNTOWN CLEVELAND >



< TO UNIVERSITY CIRCLE

ROCKEFELLER PARK

M.L.K. JR. DRIVE

ST. CLAIR AVENUE

E. 55<sup>TH</sup> STREET

KIRTLAND PARK

BURKE LAKEFRONT AIRPORT

CDF 9

CDF 12

FORMER FIRST ENERGY POWER PLANT

EAST 55<sup>TH</sup> MARINA

SOUTH GORDON PARK

NORTH GORDON PARK

EAST 72<sup>ND</sup> FISHING AREA

CLEVELAND LAKEFRONT NATURE PRESERVE

FEDERAL SHIPPING CHANNEL

LAKE ERIE

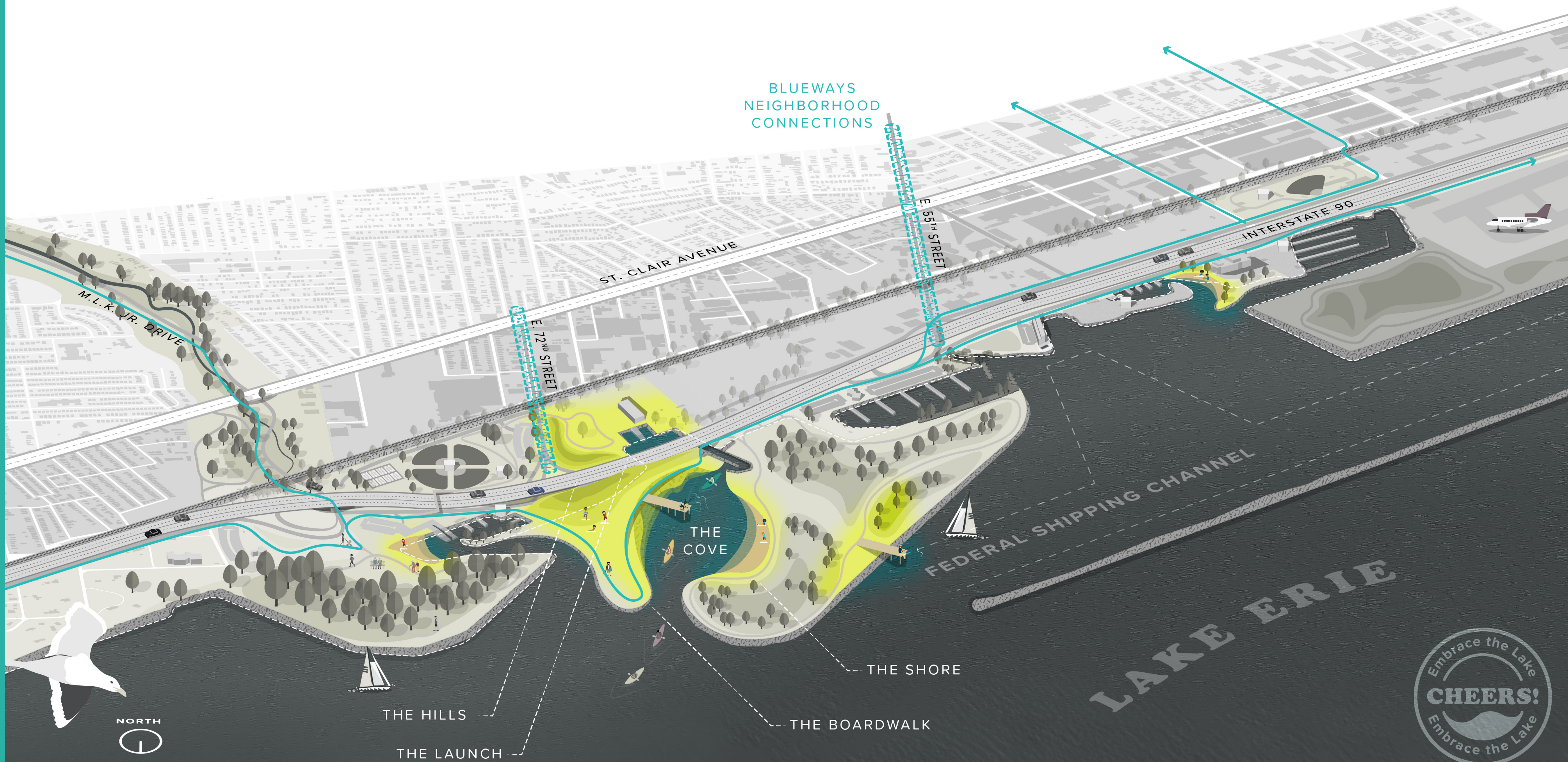




# TOUCH THE WATER



# TOUCH THE WATER



BLUEWAYS  
NEIGHBORHOOD  
CONNECTIONS

M.L.K. JR. DRIVE

ST. CLAIR AVENUE

E. 72ND STREET

E. 55TH STREET

INTERSTATE 90

THE COVE

FEDERAL SHIPPING CHANNEL

LAKE ERIE

THE SHORE

THE BOARDWALK

THE HILLS

THE LAUNCH



1

# THE SHORE

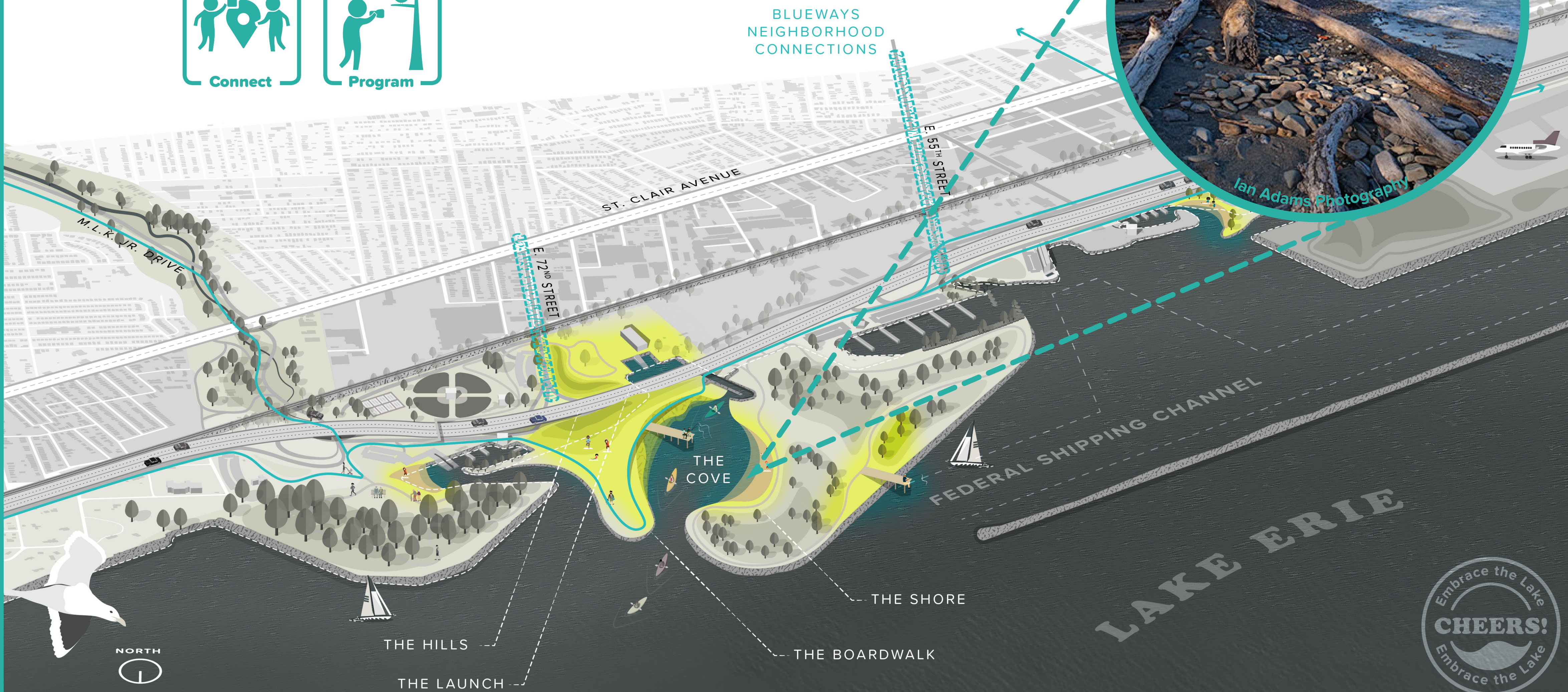
Wading Areas / Places to Touch the Water



BLUEWAYS  
NEIGHBORHOOD  
CONNECTIONS



Ian Adams Photography



2

# THE BOARDWALK

## Raised Boardwalk Trails



BLUEWAYS  
NEIGHBORHOOD  
CONNECTIONS



3

# BLUEWAYS

## Neighborhood Green Infrastructure Network



Connect



Protect



Celebrate

BLUEWAYS  
NEIGHBORHOOD  
CONNECTIONS



4

# THE LAUNCH

## Watersports Launch & Activity Center



Connect

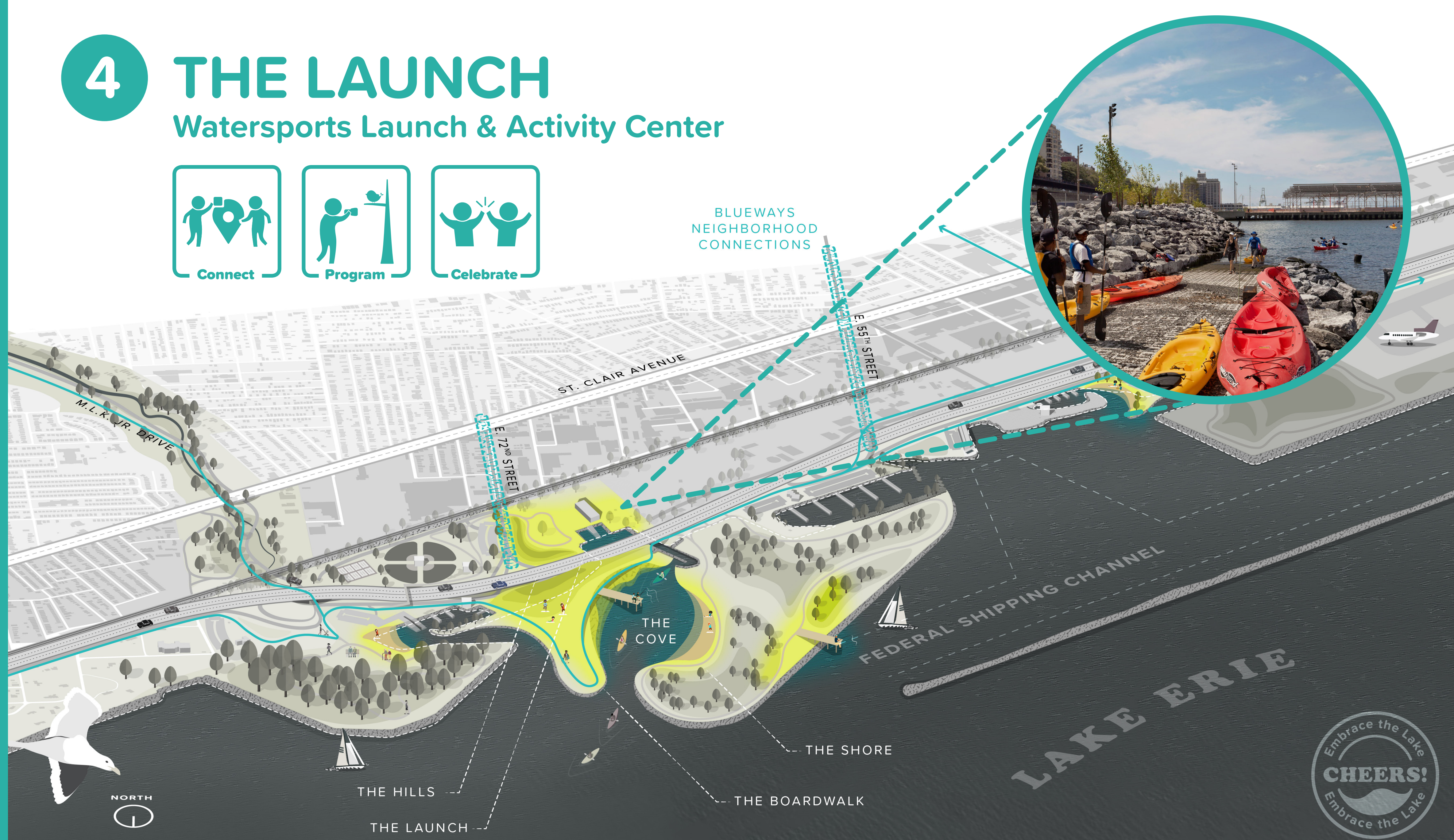


Program



Celebrate

BLUEWAYS  
NEIGHBORHOOD  
CONNECTIONS



THE HILLS

THE LAUNCH

THE COVE

THE SHORE

THE BOARDWALK

LAKE ERIE



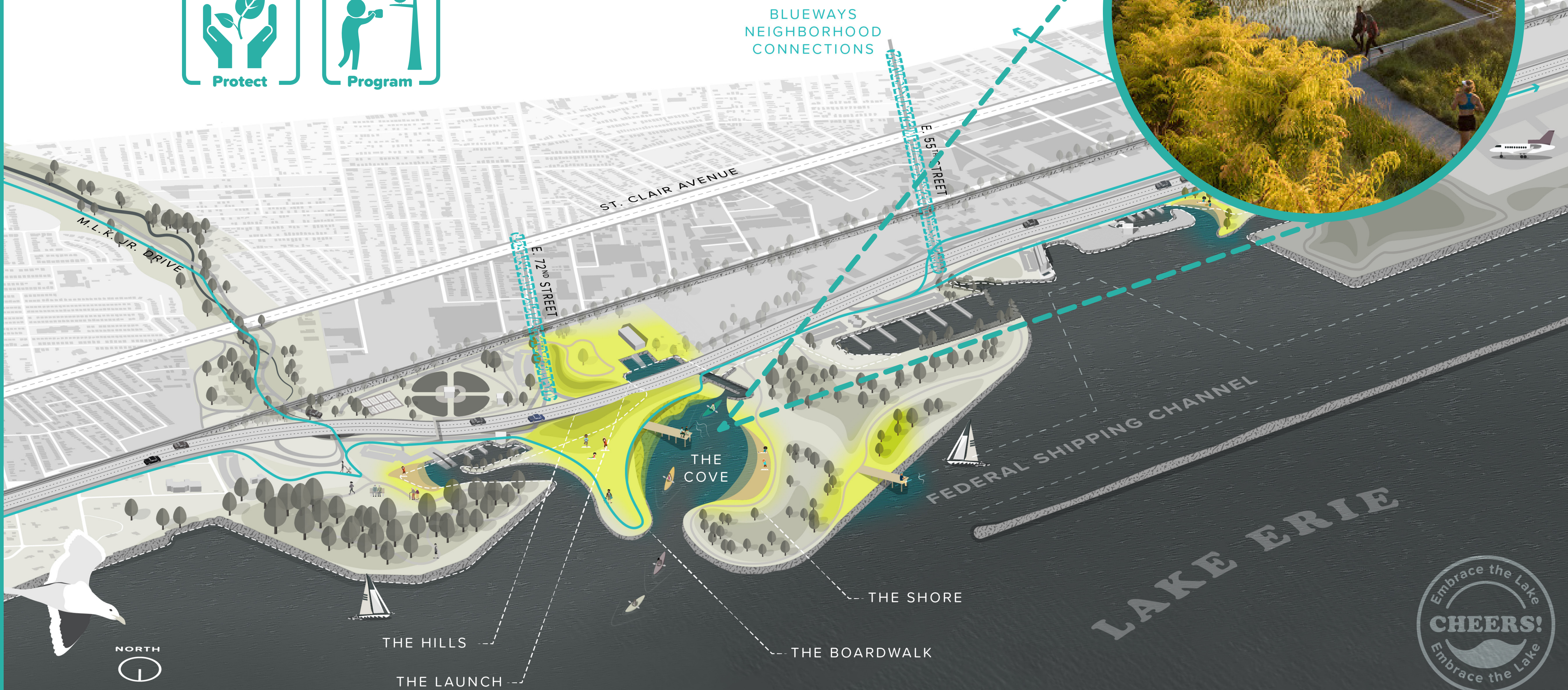
5

# THE COVE

## Water Habitat Restoration



BLUEWAYS  
NEIGHBORHOOD  
CONNECTIONS



6

# THE HILLS

Overlook with Expansive Views of the Lake



Celebrate



Program



Connect

BLUEWAYS  
NEIGHBORHOOD  
CONNECTIONS



THE HILLS

THE LAUNCH

THE COVE

THE SHORE

THE BOARDWALK

LAKE ERIE







**THE SHORE**



**THE BOARDWALK**



**BLUEWAYS**



**THE LAUNCH**



**THE COVE**



**THE HILLS**





## GOALS:



**Connect & unite existing park spaces and improve accessibility from neighboring communities**



**Provide new spaces for informal and formal activities and events**



**Use dredge material to create more park space and habitat areas to buffer critical infrastructure**



**Create places where the community can celebrate nature and appreciate the cultural & historic significance of the lake**

# PLAY AT THE SHORE

TO DOWNTOWN CLEVELAND >



< TO UNIVERSITY CIRCLE

ROCKEFELLER PARK

M.L.K. JR. DRIVE

ST. CLAIR AVENUE

E. 55<sup>TH</sup> STREET

KIRTLAND PARK

BURKE LAKEFRONT AIRPORT

CDF 9

CDF 12

FORMER FIRST ENERGY POWER PLANT

EAST 55<sup>TH</sup> MARINA

SOUTH GORDON PARK

NORTH GORDON PARK

EAST 72<sup>ND</sup> FISHING AREA

CLEVELAND LAKEFRONT NATURE PRESERVE

FEDERAL SHIPPING CHANNEL

LAKE ERIE



# PLAY AT THE SHORE



# PLAY AT THE SHORE



1

# THE LAWN

Flexible Activity / Event Lawn



2

# CULTURAL TRAIL

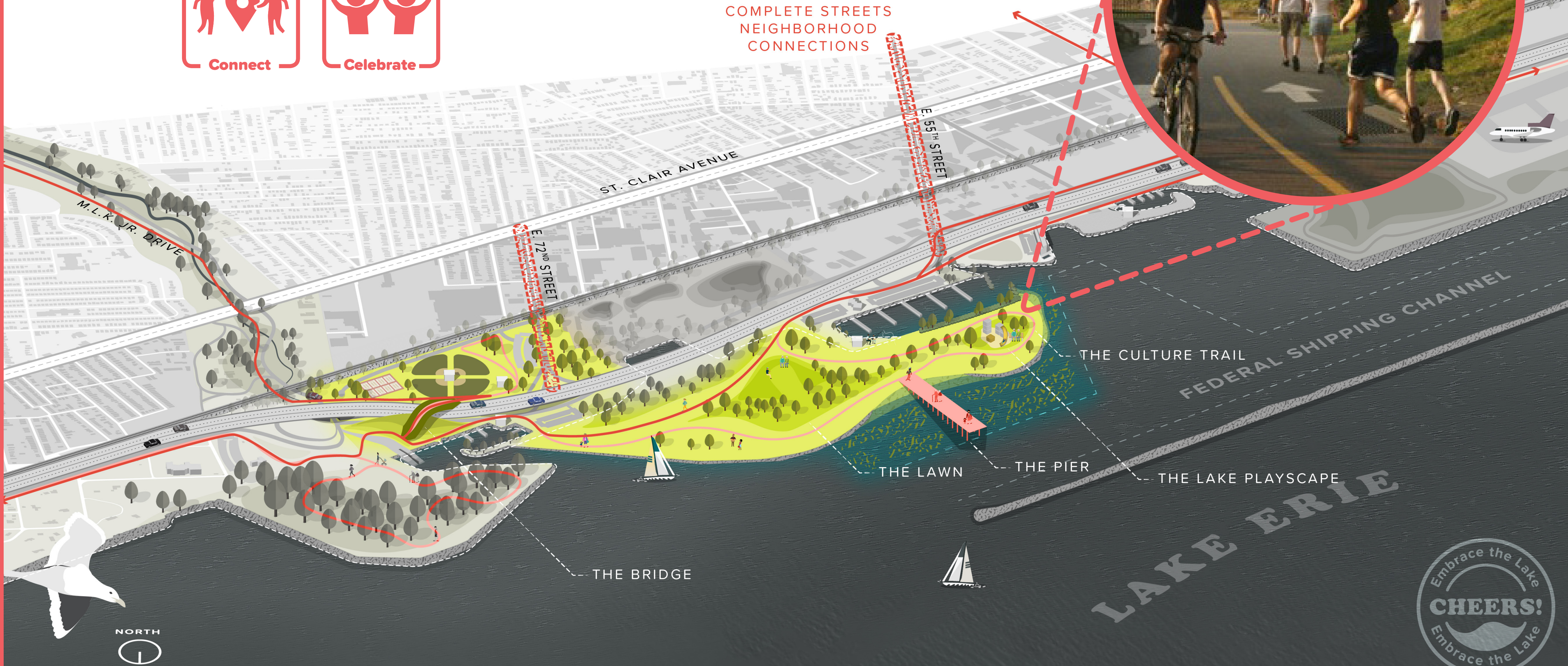
Multi-use Trails with Interpretive Signage



Connect



Celebrate



3

# THE BRIDGE

Land bridge Uniting N. & S. Gordon Park



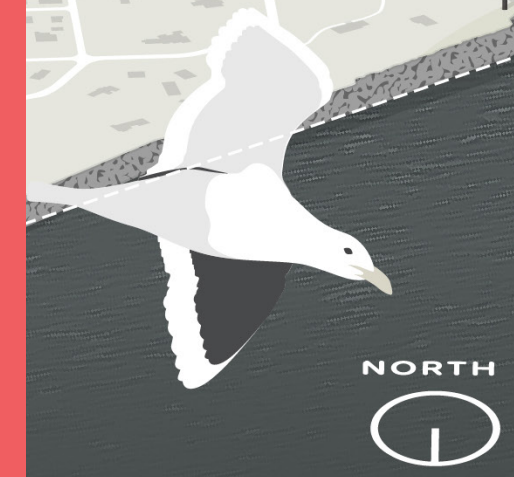
Connect



Celebrate



Program



LAKE ERIE





4

# THE PIER

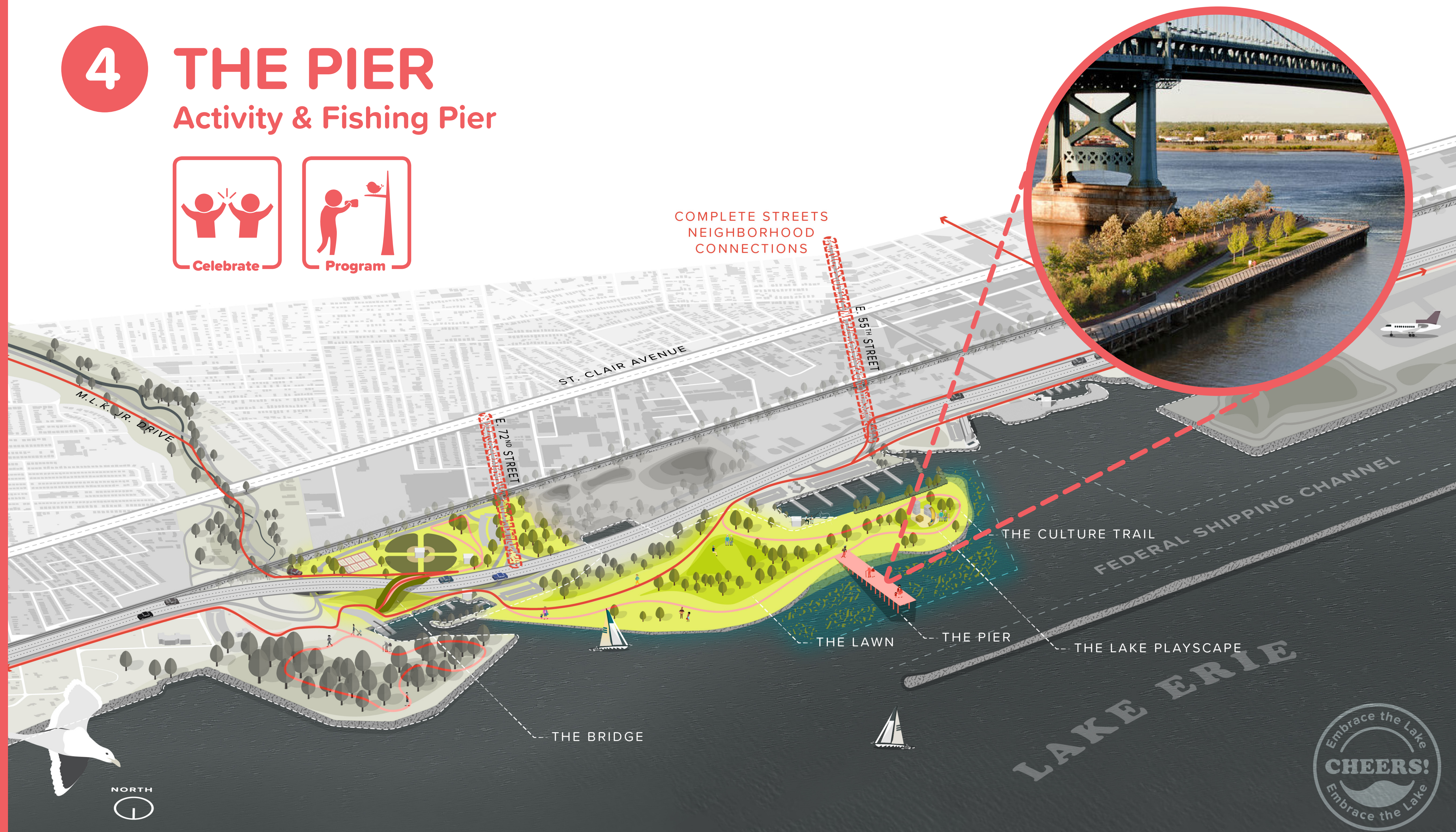
## Activity & Fishing Pier



Celebrate



Program



5

# COMPLETE STREETS

## Neighborhood Connections with Cycle Tracks



COMPLETE STREETS  
NEIGHBORHOOD  
CONNECTIONS



6

# LAKE PLAYSCAPE

Signature All-Ages / Abilities Playground

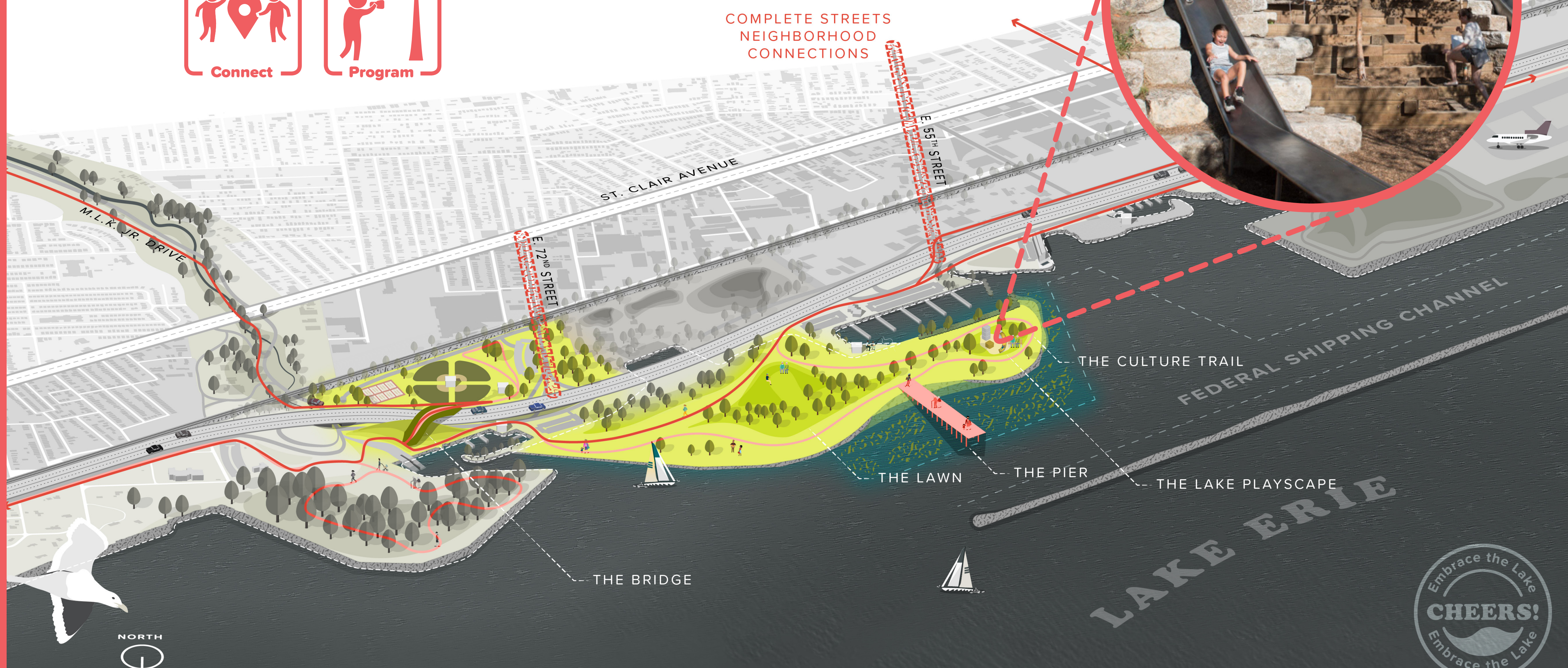


Connect



Program

COMPLETE STREETS  
NEIGHBORHOOD  
CONNECTIONS



THE CULTURE TRAIL

THE LAWN

THE PIER

THE LAKE PLAYSCAPE

THE BRIDGE



# PLAY AT THE SHORE



THE LAWN



CULTURAL TRAIL



THE BRIDGE



THE PIER



COMPLETE STREETS



LAKE PLAYSCAPE





## GOALS:



Connect

**Create new greenway connections from the lakefront to the adjacent communities**



Program

**Provide an immersive nature-based experience in the heart of the City (e.g., birding, hiking, etc.)**



Protect

**Protect the shoreline and expand natural areas to maximize habitat space**



Celebrate

**Celebrate the Lakefront as a natural oasis and refuge within the City**

# CONNECT WITH NATURE

TO DOWNTOWN CLEVELAND >



# CONNECT WITH NATURE



M.L.K. JR. DRIVE

ST. CLAIR AVENUE

E. 72<sup>ND</sup> STREET

E. 5<sup>TH</sup> STREET

INTERSTATE 90

FEDERAL SHIPPING CHANNEL

LAKE ERIE



# CONNECT WITH NATURE



GREENWAYS  
NEIGHBORHOOD  
CONNECTIONS

THE LINK

NORTH

THE OVERLOOK

THE ISLAND

THE HABITAT TRAIL

THE WETLANDS

FEDERAL SHIPPING CHANNEL

LAKE ERIE





1

# THE ISLAND

## Barrier Island



Connect



Program



Protect



Celebrate

GREENWAYS  
NEIGHBORHOOD  
CONNECTIONS



THE LINK

NORTH



THE OVERLOOK

THE ISLAND

THE HABITAT TRAIL

THE WETLANDS

FEDERAL SHIPPING CHANNEL

LAKE ERIE



2

# THE HABITAT TRAIL

Trail through Wetland / Marsh Habitat



Connect



Program



Protect

GREENWAYS  
NEIGHBORHOOD  
CONNECTIONS

THE WETLANDS

THE HABITAT TRAIL

THE ISLAND

THE OVERLOOK

THE LINK

NORTH



LAKE ERIE

FEDERAL SHIPPING CHANNEL

ST. CLAIR AVENUE

E 72<sup>ND</sup> STREET

E 55<sup>TH</sup> STREET

M. L. K. JR. DRIVE



3

# THE WETLAND

Immersive Wetlands



4

# THE OVERLOOK

Immersive Wetlands



Program



Celebrate



Connect

GREENWAYS  
NEIGHBORHOOD  
CONNECTIONS

THE WETLANDS

THE HABITAT TRAIL

THE ISLAND

THE OVERLOOK

THE LINK

NORTH



LAKE ERIE

FEDERAL SHIPPING CHANNEL

ST. CLAIR AVENUE

E 72<sup>ND</sup> STREET

E 5<sup>TH</sup> STREET

M. L. K. JR. DRIVE



5

# THE LINK

Natural Connection to CLNP



Connect



Protect



Celebrate



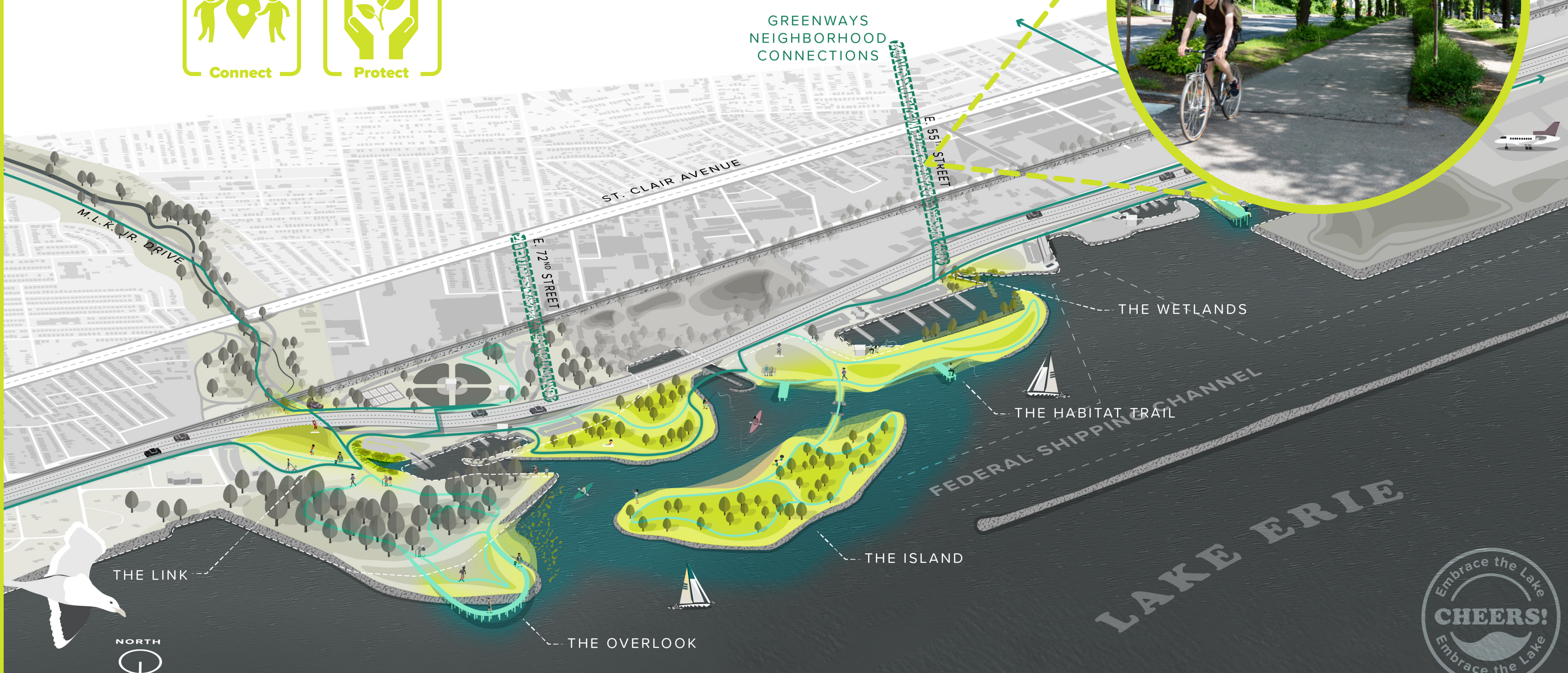
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# GREENWAYS

## Green Neighborhood Connections with Parks



GREENWAYS  
NEIGHBORHOOD  
CONNECTIONS





1

THE ISLAND



2

THE HABITAT TRAIL



3

THE WETLAND



4

THE OVERLOOK



5

THE LINK



6

GREENWAYS





**THE SHORE**



**THE BOARDWALK**



**BLUEWAYS**



**THE LAUNCH**



**THE COVE**



**THE HILLS**



**THE LAWN**



**CULTURAL TRAIL**



**THE BRIDGE**



**THE PIER**



**COMPLETE STREETS**



**LAKE PLAYScape**



**THE ISLAND**



**THE HABITAT TRAIL**



**THE WETLAND**



**THE OVERLOOK**



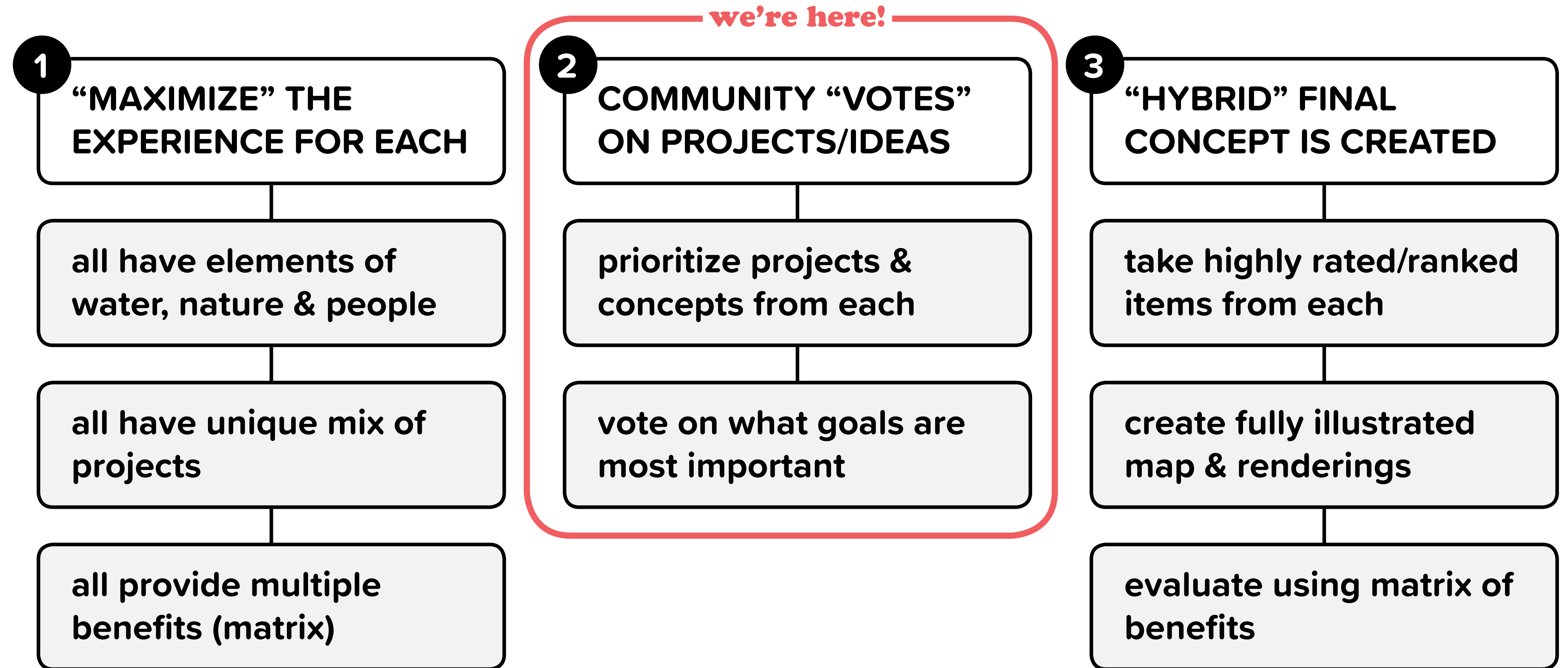
**THE LINK**



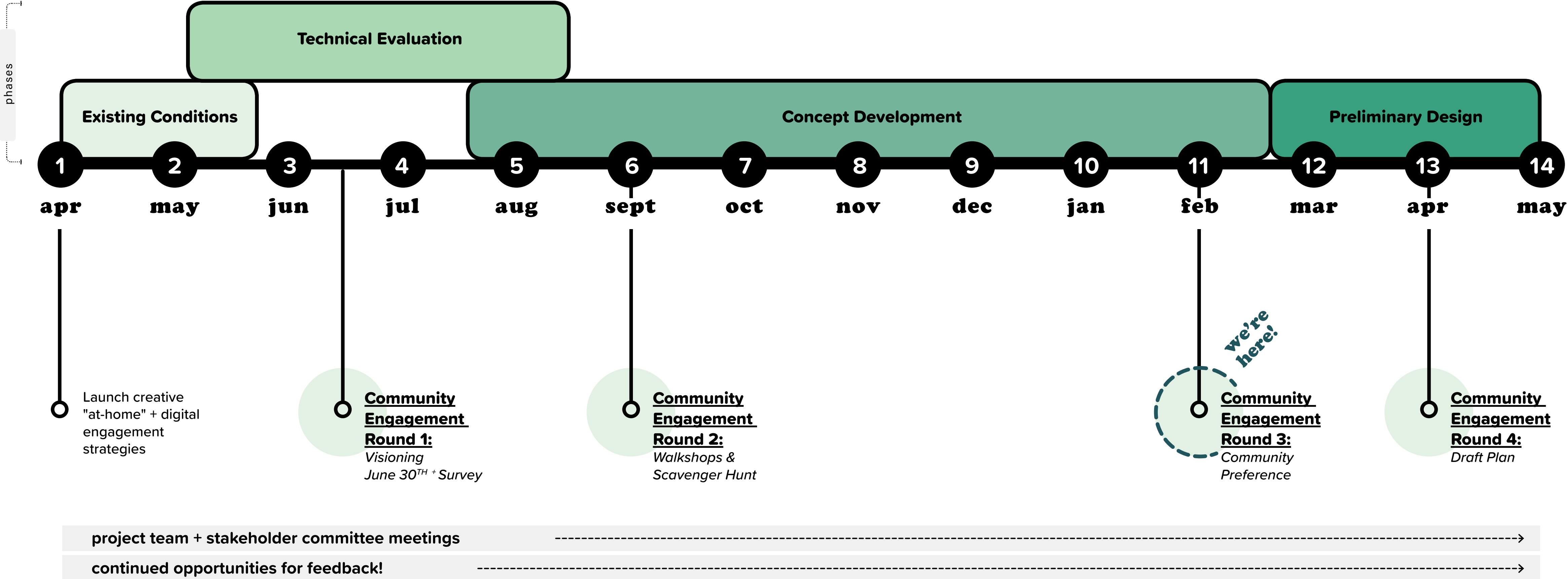
**GREENWAYS**



# How we get there! A roadmap to a resilient Lakefront:



# the Process



# How you can get involved!

## UPCOMING MEETINGS

Save the Date for  
the Final Community  
meeting:

**April 22nd**

## INTERACTIVE ENGAGEMENT TOOLS

**ClevelandMetroparks.com/CHEERS**

Online Survey, Map Explorer & Scavenger Hunt!

*or*

Send us an email:

**CHEERS@ClevelandMetroparks.com**

Call and leave a voicemail:

**440-331-8593**

# Virtual Scavenger Hunt

- + 8 sites along the lakefront
- + participants entered to win a Dave's gift card
- + pulled the 1st 5, still 10 left!
- + scan this

code



CONGRATULATIONS TO OUR 1<sup>ST</sup>  
**Scavenger  
Hunt  
Winners!**

STILL 10 GIFT CARDS LEFT  
TO WIN SO GET OUT AND  
EXPLORE THE LAKE  
TODAY FOR YOUR  
CHANCE TO WIN!

